



Environmental Leadership Celebration 2024

September 19, 2024

SPONSORSHIP OPPORTUNITIES

Green Newton invites you to join us for our Environmental Leadership Celebration!

At this year's event, we anticipate 200 guests primarily from Newton and Brookline, including local and state governmental leaders, all who care deeply about the environment and the community.

WHY SHOULD I SPONSOR?

- Demonstrate your commitment to the environment and the Newton community.
- Benefit from excellent promotion before, during and after the event
- Receive tickets to the event and recognition at the event.
- Increase your business's visibility to current and potential customers through our invitations, event and auction websites, electronic newsletters, comprehensive social media, local publications and local events, and recognition at the event.

3K+ email list • 4K Social Media followers • Robust Newton & Brookline Promotion

Please see next page for our sponsorship levels and benefits.

ABOUT GREEN NEWTON

Founded in 1990, Green Newton works closely with Newton city leaders, schools, businesses, nonprofits, and residents to advocate for and undertake change to improve and protect the environment at the local level. At this critical time for the environment, Green Newton is scaling our urgent work providing free environmental resources to the community, to substantially increase our impact and create a sustainable future.

HONORING



State Representative
Kay Khan

(retiring in 2024: representing Newton)



State Representative
Ruth Balsler

(retiring in 2024: representing Newton and Brookline)



Former Newton City Councilor
Deb Crossley



Former Newton City Councilor
Alicia Bowman



Fulfilled Goods



Friends of Cold Spring Park



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SPONSORSHIP LEVELS

\$20,000 GUIDING STAR SPONSOR (Presenting)

- Presenting sponsorship recognition and placement on all promotions before, during, and after event
- Opportunity to introduce a speaker from the podium
- Opportunity to submit a brief post in our e-newsletter to 3,000 primarily Newton residents re: your company's interest in supporting Green Newton (details tba)
- Special thank-you from podium
- Premier branding placement at event, on email invitations, event website and auction pages, social media posts, e-mails and Green Newton website.
- Premier, linked listing on six editions of GN's e-newsletter
- Inside front cover Full-page ad in program
- Event banner (provided by sponsor, specs tba)
- Ten event admissions (one table)
- Other benefits as agreed upon

\$10,000 LEGACY BUILDER SPONSOR

- Opportunity to introduce a speaker from the podium
- Opportunity to submit a post in our e-newsletter to 3,000 primarily Newton residents, re: your company's interest in supporting Green Newton
- Special thank-you from podium
- Priority branding placement at event, on programs, email invitations, event and auction websites, social media posts and Green Newton website and e-newsletter
- Priority, linked listing on four editions of GN's e-newsletter - (approx. 3,000 subscribers)
- Full-page color ad in program
- Event banner (provided by sponsor, specs tba)
- Ten event admissions (one table)

\$5,000 CHANGE-AGENT SPONSOR

- Prominent branding placement at event, on email invitations, event website and auction pages, social media posts and Green Newton website and e-newsletter
- Prominent, linked listing on four editions of GN's e-newsletter - (3,000 subscribers)
- Special thank-you from podium
- Event banner (provided by sponsor, specs tba)
- Full-page color ad in program
- Six event admissions

\$2,500 AMPLIFIER SPONSOR

- Featured branding placement at event, on program, email invitations, event website and auction pages, social media posts and Green Newton website and e-newsletter
- Featured, linked listing on two editions of GN's e-newsletter (3,000 subscribers)
- Thank-you from podium
- Half-page b & w ad in program
- Four event admissions

\$1,000 CATALYST SPONSOR

- Branding at event, on event program, event website, on email invitations, event auction page, Green Newton website and e-newsletter
- Quarter-page ad in program
- Listing in event promotions as Catalyst Sponsor
- Four event admissions

\$500 CELEBRATION SPONSOR

- Listing at event, on event program, event website, emails invitations and e-newsletter
- Listing in event promotions as Celebration Sponsor
- Two event admissions

Contact Judy Jacobs with questions or for information at:

Judy@GreenNewton.org or 617-221-6106

GreenNewton.org/Celebration



GreenNewton Environmental Leadership Awards

SPONSORSHIP LEVELS (continued)

Please complete and return:

Sponsorship Level (check one)

- Guiding Star Sponsor - Presenting Sponsorship - (\$20,000)
- Legacy Builder Sponsor (\$10,000)
- Change-Agent Sponsor (\$5000)
- Amplifier Sponsor (\$2,500)
- Catalyst Sponsor (\$1,000)
- Celebration Sponsor (\$500)

• Sponsorship check enclosed in this amount \$ _____

• Number of event tickets requested _____

Name of Business as you would like it to appear on event program and materials:

Contact Name/ Title _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

DEADLINE to appear in event program: **September 10, 2024.**

The sooner we receive your materials, the sooner we can start promoting your business.

Mail to: **Green Newton • P.O. Box 590242 • Newton, MA • 02459**

Thank you!

To discuss sponsorship opportunities, please contact

Judy Jacobs at Judy@GreenNewton.org or 617-221-6106

If there's a benefit, or sponsorship level or type you're interested in, but don't see, please contact us. We'll be happy to discuss tailoring your sponsorship to your needs.

Green Newton is a 501c3 nonprofit organization. Donations are tax-deductible to the full extent of the law.
Tax ID# 04-3075981

GreenNewton.org